

LEO BURNETT U.S.A.

A Division of the LEO BURNETT Company, Inc.

Ad No. 6702-A1-HEAD ON-Reg. No. 98981-Page-4/C-Eleed-[8-3/4" x 11-1/2"]-National Magazines, 1988

Printed in U.S.A.
©1988

A New Menthol

Made especially for menthol smokers
by Marlboro.

Great refreshment
in the Flip-Top box.

SURGEON GENERAL'S WARNING: Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

10 mg "tar," 0.7 mg nicotine av. per cigarette by FTC method.



2061192745